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M.9375 – CLEARLAKE / INSIGHT / APPRISS

SECTION 1.2

Description of the concentration

The European Commission has received a notification of a proposed concentration pursuant to Article 4 of the Regulation (EC) 139/2004 by which affiliates of Clearlake Capital Group, L.P. (**Clearlake**) and Insight Venture Management LLC (**Insight**) will acquire joint control of Appriss Holding, Inc. (**Appriss**).

The business activities of the parties to the concentration are:

- (i) **Clearlake:** Clearlake is a private investment firm based in Santa Monica, California. Founded in 2006, Clearlake's core target sectors are software and technology-enabled services, industrials and energy, and consumer.
- (ii) **Insight:** Insight Partners, with its headquarter in New York City, New York, is a leading global venture capital and private equity firm investing in high-growth technology and software companies that are driving transformative change in their industries.
- (iii) **Appriss:** Appriss provides governments and companies with technology and data analytics solutions in three different sectors: Safety, Health and Retail. Appriss, which is incorporated in Wilmington Delaware and headquartered in Louisville, Kentucky, is controlled by Alert Holding Company, Inc., which is also incorporated in Wilmington Delaware and headquartered in Louisville, Kentucky.