## Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

## M. 9328 - PLATINUM EQUITY GROUP / MULTI-COLOR CORPORATION

## **SECTION 1.2**

## **Description of the concentration**

- 1. The Transaction involves the proposed acquisition by Platinum Equity Group ("Platinum") of sole control of Multi-Color Corporation ("MCC") within the meaning of Article 3(1)(b) of Council Regulation (EC) No 139/2004.
- 2. Platinum specialises in the merger, acquisition and operation of companies that provide services and solutions to customers in a broad range of businesses, including information technology, telecommunications, logistics, metal services, manufacturing and distribution.
- 3. MCC is a public company (NASDAQ: LABL) headquartered in Cincinnati, Ohio, USA. MCC is active in the manufacture and supply of labels across a range of sectors, including: home and personal care; food and beverage; healthcare; specialty; consumer durables; and wine and spirits. MCC has operations at 71 locations across 27 countries and has over 8,000 employees.