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M. 9300- TYSON FOODS / EUROPEAN AND THAI BUSINESSES OF BRF

SECTION 1.2

Description of the concentration

- (1) On 11 April 2019, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (the "**Merger Regulation**"), by which Tyson Foods, Inc. ("**Tyson Foods**") will acquire sole control over BRF S.A.'s European and Thai businesses (the "**Target Companies**") by way of purchase of shares (the "**Proposed Transaction**").
- (2) Tyson Foods is a multinational, protein-focused food company which primarily operates in four segments: Beef, Pork, Chicken and Prepared Foods. Tyson Foods' products are marketed and sold primarily by its sales staff to grocery retailers, grocery wholesalers, meat distributors, warehouse club stores, military commissaries, industrial food processing companies, chain restaurants or their distributors, live markets, international export companies and domestic distributors who serve restaurants, foodservice operations such as plant and school cafeterias, convenience stores, and hospitals and other vendors. Additionally, sales to the military and a portion of sales to international markets are made through independent brokers and trading companies.
- (3) Target Companies consist of the European and Thai assets and operations of BRF S.A., a Brazilian food company. Target Companies are active throughout the poultry supply chain in Thailand, and import into, and further process poultry meat in, the EEA.
- (4) The Proposed Transaction will not have any impact on competition in the EEA. There are no affected markets as a result of the Proposed Transaction.