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M.9274 • GLAXOSMITHKLINE / PFIZER CONSUMER HEALTHCARE BUSINESS

SECTION 1.2

Description of the concentration

- 1. On 19 December 2018, GlaxoSmithKline plc. ("GSK") and Pfizer, Inc. ("Pfizer") announced that each of GSK and Pfizer will contribute their respective consumer healthcare businesses to a new venture, over which GSK will have sole control.
- 2. GSK is active worldwide in the research, development, manufacturing, and marketing of prescription pharmaceuticals, vaccines and through its consumer healthcare business in worldwide research, development, manufacturing, and marketing of consumer healthcare pharmaceuticals, which are typically available without prescription (i.e., OTC), for various indications.

Pfizer's Consumer Healthcare business develops, manufactures and markets non-prescription medicines, vitamins and nutritional products globally.