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M.9258 — ANTA SPORTS PRODUCTS / FOUNTAINVEST CHINA CAPITAL PARTNERS GP3 / AMER SPORTS

SECTION 1.2

Description of the concentration

This notification pursuant to Article 4 of Council Regulation (EC) No. 139/2004 concerns the proposed acquisition of joint control by ANTA Sports Products Limited 安踏體育用品有限公司 (ANTA) and FountainVest in Amer Sports Corporation, which is listed on the Nasdaq Helsinki Stock Exchange, by means of a public tender offer for all the outstanding shares in Amer Sports Corporation.

The primary business activities of the undertakings concerned are as follows:

- a) ANTA is principally engaged in the design, development, manufacturing and marketing of ANTA sportswear series to provide the mass market in China with professional sporting products including footwear, apparel and accessories. Its brand portfolio includes inter alia ANTA, Fila, Descente, Kolon Sport, Sprandi and Kingkow.
- b) FountainVest is a private equity firm with a focus on investing in industry-leading enterprises with significant growth potential. FountainVest has investments in consumer retail, media & technology, healthcare and industrials businesses.
- c) Amer Sports Corporation is a sporting goods company with internationally recognized brands including Salomon, Wilson, Atomic, Arc'teryx, Mavic, Suunto and Precor. Amer Sports Corporation's goods are sold in both own brand stores and through partner stores, as well as online.