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M.9152 BC PARTNERS / UNITED GROUP

SECTION 1.2

Description of the concentration

This notification relates to the proposed acquisition of indirect sole control over United Group B.V. (“**United Group**”) by BC European Capital X, within the meaning of Article 3(1)(b) of Council Regulation (EC) No 139/2004 of 20 January 2004 on the control of concentrations between undertakings, acting through its general partner BC European Capital Management X Limited, which is advised by BC Partners LLP (“**BC Partners**”), an international private equity firm with headquarters in London.

United Group is engaged in the provision of telecoms and media in South East Europe. In particular, United Group operates an alternative pay TV platform that provides television to households and offices through its cable, DTH and OTT platforms, Internet, and fixed and mobile telephony. The company also provides managed services to small, medium, and large companies; provides content for various audiences; operates TV channels and sells advertising space on cable and satellite channels. It serves customers in Albania, Bosnia and Herzegovina, Croatia, Macedonia, Montenegro, Serbia, Slovenia and internationally.

The proposed concentration constitutes a financial investment for BC Partners.