

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.9099 - JIN JIANG / RADISSON

SECTION 1.2

Description of the concentration

On 28 September 2018, the European Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004, by which Jin Jiang International Holdings Co., Ltd (Jin Jiang) intends to acquire sole control over Radisson Holdings, Inc ("Radisson Holdings") and 69.65% (conferring sole control) of Radisson Hospitality AB ("Radisson AB") (together "Radisson").

Headquartered in Shanghai, Jin Jiang is a leading Chinese hospitality and travel group that develops and manages hotels in China and the rest of the world. Jin Jiang operates a wide range of hotels, under the brands J.Hotel, Jin Jiang, Metropolo, Jin Jiang Inn, the series of brands under Groupe du Louvre, the series of brands under Plateno Group and the series of brands under Vienna Hotel. The Groupe du Louvre group consists in particular of the European brands Royal Tulip, Golden Tulip, Tulip Inn, Campanile, Première Classe and Kyriad and a suite of French independent hotels under Hôtels & Préférence. The Plateno Group has 17 brands, including in particular the 7 Days Premium and H12 brands under which four hotels are operated in Austria.

Radisson AB is a member of the Radisson Hotels Group and is publicly listed on Nasdaq Stockholm. Radisson operates a range of hotel brands with a focus on the luxury, upper upscale, upscale and upper midscale segments. In the EEA, these brands include Radisson Collection, Radisson Blu, Radisson, Radisson Red, Park Plaza, Park Inn by Radisson. As at the end of 2017, Radisson AB operates 369 hotels and resorts, 81,100 rooms and has operations in 78 countries. Radisson AB operates the bulk of Radisson's European hotel portfolio. Radisson Holdings operates Radisson's portfolio in the Americas and Asia Pacific.