

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.9073 – PAI PARTNERS / ASMODEE

SECTION 1.2

Description of the concentration

On 11 September 2018, the Commission received notification of a proposed concentration pursuant to Article 3(1)(b) of Council Regulation (EC) 139/2004 involving the acquisition by PAI Partners of sole control of Asmodee. The parties have requested treatment of the concentration under the Commission Notice on a simplified procedure for treatment of certain concentrations.

The primary business activities of the undertakings concerned are:

- PAI Partners: a private equity company headquartered in France that manages and/or advises a number of funds that own companies active in a variety of business sectors, such as business services, food and consumer goods, general industries, healthcare, and retail and distribution.
- Asmodee: a French-based group active in the publishing and distribution of games (board games, card games and their digital versions), and in the licensing of these games.