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**M.9064 – TELIA COMPANY / BONNIER BROADCASTING HOLDING**

**SECTION 1.2**

**Description of the concentration**

The European Commission has received notification of a proposed concentration pursuant to Article 3(1)(b) of Council Regulation (EC) No 139/2004 by which Telia Company AB (publ) (“**Telia Company**”) intends to acquire sole control over Bonnier Broadcasting Holding AB and direct and indirect subsidiaries (“**Bonnier Broadcasting**”). Sole control will be obtained through an acquisition by Telia Company of 100% of the shares in Bonnier Broadcasting.

The areas of activity of the undertakings concerned are as follows:

Telia Company is a Swedish telecommunication operator and the parent company of the Telia Company group, which has approximately 20 000 employees. The Telia Company group provides mobile and fixed telecommunications services as well as broadband and television services in Denmark, Estonia, Finland, Lithuania, Norway and Sweden. It provides mobile telecommunications services in Latvia and wholesale network access (carrier services) worldwide.

Bonnier Broadcasting comprises a number of Swedish and Finnish media companies. The TV businesses of Bonnier Broadcasting consist of television financed primarily through advertisement and television financed primarily through subscriptions, including TV4 AB, C More Entertainment AB, and MTV Oy. Bonnier Broadcasting also produces news and other journalism content in Sweden and Finland.