

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.9010 - JAB / PRET A MANGER

SECTION 1.2

Description of the concentration

JAB Holding B.V., an indirect wholly-owned subsidiary of JAB Holding Company S.à r.l., or its designated affiliate, proposes to acquire sole control within the meaning of Article 3(1) of the EU Merger Regulation over PAM Group Limited (Pret A Manger) by way of purchase of shares.

The transaction concerns the supply of retail casual food and drink and the wholesale supply of out of home hot drinks.

JAB Holding Company S.à r.l. is a privately held group focused on long-term investments in companies with premium brands and attractive growth.

Within the EU, JAB Holding Company S.à r.l. owns portfolio companies that are active in the retail food and drink sector (including Krispy Kreme in the UK, Espresso House in the Nordics, the Coffee Company in the Netherlands and 12oz Coffee Joint in Italy (part of Jacobs Douwe Egberts)), as well as in wholesale coffee and other hot drinks (Jacobs Douwe Egberts and Johan & Nyström).

JAB Holding Company S.à r.l. is incorporated and headquartered in Luxembourg.

Pret A Manger is a food and drink retailer which has over 500 stores worldwide, including, within the EU, in the UK, France, Denmark and the Netherlands. Pret has an innovative and flexible menu with a wide selection of food and drinks including sandwiches, hot food, salads, soups, baked goods, snacks, fresh fruit, juices and organic coffee.

Pret A Manger is incorporated and headquartered in the UK.