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**M.8906 - GOODYEAR / BRIDGESTONE / TIREHUB**

**SECTION 1.2**

**Description of the concentration**

On 7 May 2018, the European Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) 139/2004 by which The Goodyear Tire & Rubber Company (**Goodyear**) and Dawson Member, LLC, which is ultimately controlled by Bridgestone Corporation (**Bridgestone**) will acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of a joint venture. The concentration will be effected by way of a purchase of shares in a company constituting the joint venture, TireHub, LLC (**TireHub** or the **JV**).

The business activities of the parties are as follows:

- Goodyear is a US-based manufacturer and distributor of tyres and related products and services active worldwide.
- Bridgestone is a Japanese corporation which is active worldwide in the manufacture and sale of tyre and rubber products.
- TireHub will combine the US tyre wholesale distribution businesses of Bridgestone and Goodyear to offer wholesale, distribution and delivery services to customers across a broad range of products and an expanded network of locations across the US.