## Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

## M.8891 – PUIG / BSH / NOUSTIQUE

## **SECTION 1.2**

## **Description of the concentration**

The notified transaction concerns the acquisition by PUIG INTERNATIONAL, S.A. ("Puig International") and BSH HAUSGERÄTE GmbH ("BSH") of joint control over of the company NOUSTIQUE PERFUMES, S.L. ("NOUSTIQUE").

Through NOUSTIQUE, BSH and Puig International intend to develop a new product in the perfume sector.

Puig International is a limited liability company incorporated and existing in accordance with the laws of Switzerland. Puig International is member of the corporate group PUIG, a multinational family-owned fashion, cosmetics and fragrance business based in Barcelona, Spain.

BSH is a limited liability company incorporated and existing in accordance with the laws of Germany. BSH is a leading manufacturer of home appliances and is a member of the Bosch Group.

NOUSTIQUE is a Spanish limited liability company, incorporated and existing in accordance with the laws of Spain. It was incorporated by BSH on December 12, 2017.