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## **M.8883 - PPF GROUP / TELENOR TARGET COMPANIES**

### **SECTION 1.2**

#### **Description of the concentration**

The notified transaction involves the acquisition of sole control of Telenor Bulgaria EAD (“**Telenor Bulgaria**”), Telenor Magyarország Zrt. (“**Telenor Hungary**”), Telenor Real Estate Hungary Zrt., Telenor Common Operation Zrt., and several other companies not active on the markets in the EEA (the “**Target Companies**”), by PPF Group N.V. and its group (“**PPF**”).

PPF is a large multinational finance and investment group focusing on financial services, consumer finance, telecommunications, biotechnology, retail services, real estate and agriculture.

The Target Companies are active primarily in telecommunications, acting as mobile operators in the respective countries of their incorporation for which they hold the required telecommunications licenses.

There are only negligible horizontal overlaps between the activities of the Target Companies and those of PPF. Such negligible overlaps arise outside of the retail market for the mobile telecommunication services on which the Target Companies are chiefly active (that is in particular on the market for IT services in the EEA, the market for unified communication products in the EEA and the market for online retail sale of consumer goods in Hungary). Even though PPF is also active on the retail market for the mobile telecommunication services (through its portfolio company O2 CR), namely in the Czech Republic and Slovakia, the Parties’ activities do not overlap from the geographic perspective and therefore no horizontal overlaps arise in this respect.

The Transaction gives rise to technically vertically affected markets on the heavily regulated wholesale international roaming and wholesale call termination markets, however, due to this regulation, in the Parties’ view, there is no scope for any material adverse effects on competition on these markets.

Further, PPF entered into a share purchase agreement on the basis of which PPF group is to acquire 100% of Nova Broadcasting Group AD (“**NBG**”). The combination of NBG and Telenor Bulgaria in PPF’s portfolio would give rise to technically vertically affected markets in connection with the market for wholesale supply of TV channels in Bulgaria, the market for retail supply of TV services to end users in Bulgaria and the market for the sale of TV advertising space in Bulgaria. However, given the lack of circumstances which would allow the Parties to engage in market foreclosure, there arise no competition concerns in this respect.