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M.8683 APOLLO CAPITAL MANAGEMENT / INTERTOYS HOLDING

SECTION 1.2

Description of the concentration

This notification relates to the proposed acquisition of sole control within the meaning of Article 3(1)(b) of the Merger Regulation by investment funds managed by affiliates of Apollo Management, L.P. (“**Apollo**”) over Intertoys Holding B. V. (“**Intertoys Group**”).

Affiliates of Apollo invest in companies and debt issued by companies in various businesses throughout the world. Examples of current investments include, *inter alia*, companies in the chemical, cruise line, hospital, security, financial services and glass packaging businesses.

Intertoys Group operates toy stores in the Netherlands (including the Dutch Caribbean), Germany, Luxembourg and Belgium. Intertoys Group sells an extensive range of traditional toys, certain childcare products and an up-to-date selection of multimedia items and gifts. It is the result of the combination of toy companies owned by Blokker (Intertoys, Bart Smit and Toys XL).

The business activities of the undertakings concerned are:

- for Apollo: portfolio investments;
- for Intertoys Group: toys retail.