

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.8645

SECTION 1.2

Description of the concentration

On September 12, 2017, the Commission received a notification for the acquisition of sole control within the meaning of Article 3(1)(b) of Council Regulation (EC) No 139/2004 of Williams Lea Tag GmbH, Williams Lea Holdings, Inc. and Williams Lea Holdings Limited (“Williams Lea”) by funds managed by Advent International Corporation (“Advent”). Williams Lea is a provider of marketing communications services and document business process outsourcing. Advent is a global private equity investor.