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## **M.8383 - AMC / NORDIC CINEMA GROUP**

### **SECTION 1.2**

#### **Description of the concentration**

On 21 February 2017, the European Commission received a notification of the proposed concentration pursuant to article 4 of the EU Merger Regulation by which AMC Entertainment Holdings, Inc., which is a member of the Dalian Wanda Group, will acquire sole control over Nordic Cinema Group Holding AB, the parent company of the Nordic Cinema Group of companies within the meaning of Article 3(1)(b) of Council Regulation (EC) No. 139/2004 by way of purchase of shares.

The proposed Transaction mainly concerns the markets for cinema exhibitions in Sweden, Norway, Finland and the Baltics (Estonia, Latvia and Lithuania).

**Dalian Wanda Group** is engaged in three principal business activities – commercial properties, culture and finance. Within the Dalian Wanda corporate structure, AMC sits within the Wanda Cultural Industry Group, which owns film holdings, sports holdings, tourism holdings and children's entertainment. The Dalian Wanda Group's own film holdings arm provides cinema exhibition services in Australia and in China, and film production and distribution services in China. Further information about Dalian Wanda Group can be obtained at [www.wanda-group.com](http://www.wanda-group.com).

**AMC Entertainment Holdings, Inc.** is active in cinema exhibition services in the United States and parts of Europe. It operates some 885 cinemas, the majority of which are located in the United States. In Europe AMC operates some 242 cinemas under the Odeon, UCI, UCI Kinowelt and Cinesa brands in the UK, Ireland, Spain, Portugal, Italy, Germany and Austria. Further information about AMC can be obtained at [www.amctheatres.com](http://www.amctheatres.com).

**Nordic Cinema Group** is a cinema operator with some 68 wholly-owned cinemas with some 470 screens operating under the brand names "SF Bio" in Sweden, "SF Kino" in Norway, "Finnkino" in Finland and "Forum Cinemas" in Estonia, Latvia and Lithuania. In addition to the cinema exhibition services, NCG is also active in film distribution and cinema screen advertising. Further information about NCG can be obtained at [www.nordiccinemagroup.com](http://www.nordiccinemagroup.com).