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M.8254 - HP / PRINTER BUSINESS OF SAMSUNG ELECTRONICS

SECTION 1.2

Description of the concentration

Pursuant to the master purchase agreement entered into on 12 September 2016 (the "**Agreement**"), by and between HP Inc. ("**HP**" or "**Buyer**") and Samsung Electronics Co., Ltd. ("**Samsung**" or "**Seller**"), HP will acquire sole control of the global printer business owned directly or indirectly by the Seller ("**Samsung Printer Business**" or "**Target**").

HP is a US-based multinational technology company that manufactures and sells electronic devices, including PCs and printers. HP markets inkjet and laser printers geared towards a range of needs to consumers and businesses.

The **Samsung Printer Business** is a global supplier of printers and printer-related products and services for home office and business use.

The Transaction is highly complementary and will combine HP's software and security expertise with the Target's print engine IP and manufacturing.

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