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M.8186 - BC PARTNERS / KETER and JARDIN

SECTION 1.2

Description of the concentration

On 8 September 2016, the European Commission received a notification pursuant to Article 4 of the EU Merger Regulation of a proposed concentration which would result in BC European Capital IX, a fund advised by BC Partners LLP, acquiring sole control within the meaning of Article 3(1)(b) of the EU Merger Regulation of the businesses of Keter Plastic Limited and Jardin International Holding B.V.

The business activities of the undertakings concerned are as follows:

(a) BC Partners LLP is a private equity firm focusing on the European and North American markets. It is currently advising funds with a combined value totalling over €12 billion in companies across a diverse array of sectors, including the restaurant, travel, television, agriculture, retail, pharmaceutical, publishing, satellite communication, financial information, professional services, insurance and industrial manufacturing sectors.

(b) Keter Plastic Limited is involved in the design, manufacture, marketing and selling of resin-based household consumer products, with product lines in the outdoor furniture, outdoor storage, home organisation, DIY (hardware), gardening, pet care and children's toys sectors through various subsidiaries and on its own account.

(c) Jardin International Holding is the holding entity for various companies designing, manufacturing, marketing and selling plastic consumer products under the Jardin, Allibert, Hovac and Curver brands.