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M. 8166 - THOM / STROILI ORO

SECTION 1.2

Description of the concentration

On 7th September 2016 the European Commission received a notification of the proposed concentration pursuant to Article 4 of the EU Merger Regulation by which THOM S.A.S.

(“**THOM**”) will indirectly acquire the sole control within the meaning of Article 3(1)(b) of the EU Merger Regulation³ over Stroili Oro S.p.A. (“**SO**”).

THOM is a company based in France that is active in the retail sale of jewellery and watches through a network of shops mostly located in France. THOM is a portfolio company solely controlled by the private equity firm Bridgepoint Group Limited.

SO is a company based in Italy that mainly operates in Italy in the retail sale of jewellery and watches through a network of retail shops located throughout the Italian territory.