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M. 8048 - ARDAGH / BALL REXAM DIVESTMENT BUSINESS

SECTION 1.2

Description of the concentration

This notification is submitted on behalf of Ardagh Group S.A. (*Ardagh*) in relation to its proposed acquisition (the *Transaction*) of sole control over the business that Ball Corporation (*Ball*) is selling in order to fulfill the conditions of the European Commission (and other global antitrust agencies) for approval of Ball's acquisition of Rexam PLC (*Rexam*).

The business Ball is selling consists of ten can body plants and two can end plants located within the EEA (and certain assets in the United States and Brazil). The business is active exclusively in the production of beverage cans and ends. It comprises most of Ball's metal beverage packaging activities in Europe and two of Rexam's can body plants.

Ardagh is the holding company of an international group of companies mainly active in the production of rigid packaging solutions for the food and beverage as well as consumer products industries. It supplies a broad range of glass and metal packaging products to a variety of end markets on a global basis and produces value-added products for some of the best-known brands in the world. It has a very small business selling five litre beer kegs and aluminium bottles.