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**M.8012 - HAL INVESTMENTS / COOLBLUE**

**SECTION 1.2**

**Description of the concentration**

HAL Investments B.V. ("HAL") intends to acquire 20% of the shares in the capital of Coolblue Beheer B.V. ("**Coolblue**"). This transaction will result in control of Coolblue by HAL.

HAL is an investment company with investments in a variety of sectors, including the maritime sector, tank storage, media, financial services, office furniture and timber and building supplies, optical retail and retail of hearing aids.

Coolblue is an online retailer with more than 325 specialised web shops and seven brick and mortar stores in the Netherlands and Belgium. Coolblue primarily offers a variety of consumer electronics, from computers & tablets to electrical household appliances.

The market involved is the retail of consumer electronics.