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M. 7730 - GROUPE ACTICALL / SITEL WORLDWIDE CORPORATION

SECTION 1.2

Description of the concentration

The Transaction concerns the proposed acquisition by Groupe Acticall S.A. (“Acticall”) of sole control of SITEL Worldwide Corporation (“Sitel”) via the acquisition of 100% of Sitel’s issued and outstanding capital stock.

Acticall is an integrated services group specialized in Customer Relationship Management (“CRM”), including inbound call management by contact centers, customer relationship consulting, digital CRM consulting, and customer CRM training. Acticall’s primary shareholder is Creadev S.A.S., a private equity firm. Acticall has over 7,500 employees in 20 sites located in France, Morocco, the Ivory Coast and Brazil. In 2014, Acticall had worldwide revenues of around €177 million. Further information about Acticall is available at the company’s website: <http://www.groupe-acticall.com/en>.

Sitel is specialized in customer care outsourcing services through contact centers, offering a full range of services, including customer service, customer acquisition and technical support. Sitel’s main shareholder is Onex Corporation, a Canadian diversified company. Sitel has around 61,100 employees worldwide, and operates in 108 sites located in 21 countries, supporting client customers located in 62 countries. In 2014, Sitel had worldwide revenues of around €1.1 billion (USD 1.4 billion). Further information about the Target is available at the Target’s website: <http://www.sitel.com>.