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M.7623 - PAMPLONA CAPITAL MANAGEMENT / PARTNER IN PET FOOD HOLDINGS

SECTION 1.2

Description of the concentration

1. The notified concentration involves the proposed acquisition by a fund managed and advised by Pamplona Capital Management LLP and its affiliates ("**Pamplona**") of sole control of Partner in Pet Food Holdings, B.V. ("**PPF**") (the "**Proposed Transaction**") within the meaning of Article 3(1)(b) of the EU Merger Regulation.
2. Pamplona Capital is a global private equity investment firm that provides an alternative investment platform across private equity, fund of hedge funds and single manager hedge fund investments.
3. PPF is a private label and branded supplier of industrial pet food. It offers its customers a full range of complete dog and cat pet food products including wet and dry pet food, and snacks and treats.