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## **SECTION 1.2**

### **Description of the concentration**

Pursuant to Article 4 of Council Regulation (EC) No 139/2004 of 20 January 2004 on the control of concentrations between undertakings (“the EUMR”), Dawn Meats, Terrena and Elivia hereby notify to the European Commission (“Commission”) Dawn Meats’ intention of acquiring 49% of Elivia’s capital, which is currently wholly-owned by Terrena’s financial holdings.

Post-transaction, Dawn Meats will hold 49% of Elivia and Terrena will hold the remaining 51%. Elivia will thus be jointly controlled by Terrena and Dawn Meats. The Proposed Transaction therefore constitutes a concentration within the meaning of Article 3 (1) (b) of the EUMR.

The business activities of the undertakings concerned are as follows.

Terrena is an agricultural cooperative. Terrena's activity is centred on three group activities: (i) a meat product group; (ii) an upstream group; and, (iii) a specialised plant group.

Elivia specialises in beef slaughtering, the processing and distribution of meat and the sale of ABPs. Elivia is based in France and has ancillary activities abroad.

Dawn Meats mainly operates in the beef and lamb sectors. Dawn Meats is engaged in the slaughtering of livestock and the deboning and further processing of meat, including the rendering of ABPs. Dawn Meats is primarily active in Ireland and the UK but markets its products across Europe and worldwide. Dawn Meats also has a small deboning facility and distribution base in France.