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M.7401 - BLACKSTONE/ ALLIANCE BV/ ALLIANCE AUTOMOTIVE GROUP

SECTION 1.2

Description of the concentration

The Commission has received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 (“**EUMR**”). On 7 August 2014, a Sale and Purchase Agreement relating to Alliance Automotive Group was signed by the virtue of which The Blackstone Group L.P. (“**Blackstone**”) and Alliance Industries B.V. (“**Alliance BV**”) will indirectly acquire joint control of Alliance Automotive Group within the meaning of the EUMR.

The areas of activities of the undertakings concerned by the notified concentration are as follows:

- (i) **Blackstone** – global alternative asset manager and provider of financial advisory services.
- (ii) **Alliance BV** – private equity investment company.
- (iii) **Alliance Automotive Group** – wholesale distributor in the field of automotive spare parts.