Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.7301 - PAI PARTNERS / EURO MEDIA GROUP

SECTION 1.2

Description of the concentration

On 5 June 2014, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) $n^{\circ}139/2004$, by which PAI, through investment funds it manages and/or advises and related acquisition vehicles, will acquire sole control of EMG, a provider of audiovisual technical services.

The business activities of the undertakings concerned are:

- For PAI: portfolio management activities on behalf of third parties; and
- For EMG: provision of technical equipment and services for the production and delivery of media content.