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M.7288 - VIACOM / CHANNEL 5 BROADCASTING

SECTION 1.2

Description of the concentration

The Commission has received notification of a proposed concentration pursuant to Article 4 of the EU Merger Regulation by which ultimately Viacom Inc. will acquire sole control, within the meaning of Article 3(1)(b) of the EU Merger Regulation, of Channel 5 Broadcasting Limited by way of an acquisition of shares. Channel 5 Broadcasting Limited is a commercial television broadcaster in the UK.