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COMP/M. 7282

SECTION 1.2

Description of the concentration

Liberty Global and Discovery have entered into an agreement with funds ultimately controlled by Permira Holdings Limited (and other shareholders of All3Media) pursuant to which Liberty Global and Discovery will acquire 100 per cent of the shares in All3Media.

Liberty Global operates cable networks in Austria, Belgium, the Czech Republic, Germany, Hungary, Ireland, the Netherlands, Poland, Romania, Slovakia, Switzerland and the UK. Worldwide, Liberty Global had 24.5 million customers and provided 48.3 million services as at the end of 2013.

Discovery is a non-fiction media company with over 2 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity through more than 190 worldwide television channels, led by Discovery Channel, TLC, Animal Planet, Discovery Science and Investigation Discovery. Discovery also owns 2 independent TV programming production companies in the UK, Raw and Betty. Discovery is also a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including Revision3, TestTube, Animalist and the DeFranco Network.

All3Media is an independent TV, film and digital production company comprising a number of production and distribution companies in the UK, Germany, the Netherlands, New Zealand and the US. All3Media also distributes individual TV content rights across the EEA and beyond.