Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M. 7179 - SILVER LAKE / WME / IMG

SECTION 1.2

Description of the concentration

This notification relates to the acquisition of control by a controlled affiliate of Silver Lake Group, L.L.C. of WME Entertainment Parent, LLC and IMG Worldwide Holdings, Inc.

Silver Lake Group, L.L.C. of the United States is a global leader in technology investing, with over US\$20 billion (approximately €15 billion) in combined assets under management. WME is a US talent agency that represents clients in sectors including film, television, music, literature, theatre and public speaking and also advises clients with unique advertising, brand integration and marketing opportunities. IMG is a US sports, entertainment and media company that provides services including sports consulting, multimedia rights management, events management and talent representation to companies and individuals in the sports and entertainment sectors.