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**COMP/M.7112- Sigma Alimentos/Campofrío**

**SECTION 1.2**

**Description of the concentration**

The notified concentration involves the acquisition of sole control by SIGMA ALIMENTOS, S.A. de C.V. (“**SIGMA**”) over CAMPOFRÍO FOOD GROUP, S.A. (“**CAMPOFRÍO**”). SIGMA announced its intention to launch a public takeover bid for all shares in CAMPOFRÍO on 14 November 2013. CAMPOFRÍO is a Spanish-based company that manufactures and sells processed meat products in the EU and the US. SIGMA is a Mexican-based company that manufactures and sells refrigerated and frozen food products, mainly in Mexico, other Latin American countries and the US. It forms part of the Mexican ALFA Group.