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COMP/M.7013 PLATINUM EQUITY / CBS OUTDOOR

SECTION 1.2

Description of the concentration

The proposed concentration is the acquisition by Platinum of CBS Outdoor's European Divisions.¹

- Platinum specialises in the merger, acquisition and operation of companies that provide services and solutions to customers in a broad range of businesses, including information technology, telecommunications, logistics, metal services, manufacturing and distribution.
- CBS Outdoor Europe is active in the provision of outdoor advertising displays and related services in certain EU Member States.

¹ CBS Outdoor (Hong Kong) Limited, one of the entities to be indirectly acquired as part of the transaction, currently holds a 31% stake in CBS Outdoor (Beijing) Limited, which provides outdoor advertising services in China.