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COMP/M.6930 - KKR / SMCP

SECTION 1.2

Description of the concentration

- 1 On 2 May 2013, the Commission has received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) n° 139/2004 on the control of concentrations between undertakings (the “**EUMR**”), by which KKR & Co. L.P. (“**KKR**”) will acquire within the meaning of Article 3(1)(b) of the EUMR indirect sole control of Groupe SMCP S.A.S. (“**SMCP**”), a company incorporated under the laws of France.
- 2 The areas of activities of the undertakings concerned by the notified concentration are as follows:
 - (i) **KKR** – provision of a broad range of alternative asset management services to public and private market investors and capital markets solutions for the firm, its portfolio companies and clients.
 - (ii) **SMCP** – design and distribution of fashion apparel and, to a minor extent, footwear and related accessories, for women and men, under three brands, namely Sandro, Maje and Claudie Pierlot.