

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

**COMP/M.6824-ALOCO / BREGAL FUND III / QUADRIGA CAPITAL PRIVATE
EQUITY FUND IV / LR GLOBAL HOLDING**

SECTION 1.2

Description of the concentration

1. The notified concentration concerns the acquisition of LR Global Holding GmbH ("**LR**"), the German holding company of the LR group (the "**LR Group**"), predominantly active in the distribution of supplements, cosmetics, jewellery and accessories via a multi-level marketing model, by Aloco Beteiligungsgesellschaft mbH ("**Aloco GmbH**") (the "**Proposed Transaction**"). Aloco GmbH will ultimately be jointly controlled by Bregal Fund III L.P ("**Bregal Fund III**") and Quadriga Capital Private Equity Fund IV LP ("**Quadriga Capital Fund IV**"). After the intended transaction, Bregal Fund III and Quadriga Capital Fund IV will have joint control over LR via Aloco GmbH.
2. Bregal Fund III is a private equity fund.
3. Quadriga Capital Fund IV is a private equity fund.
4. LR is a German company predominantly active in the distribution of supplements, cosmetics, jewellery and accessories via a multi-level marketing model.