

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

COMP/M.6805 - APOLLO / AURUM HOLDINGS

SECTION 1.2

Description of the concentration

This notification relates to the proposed acquisition of control within the meaning of Article 3(1)(b) of Regulation (EC) No. 139/2004 by the Apollo Group (“Apollo”) of Aurum Holdings Limited and its affiliates (“Aurum”).

The business activities of the undertakings concerned are:

- for the Apollo Group: portfolio investments;
- for Aurum: retail sale of watches and jewellery.