Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

## COMP/M.6797 - PVH / THE WARNACO GROUP

## **SECTION 1.2**

## **Description of the concentration**

On 29 October 2012, PVH Corp ("PVH"), the Warnaco Group, Inc. ("Warnaco") and Wand Acquisition Corp ("Merger Sub"), a wholly owned subsidiary of PVH, entered into an Agreement and Plan of Merger (the "Agreement"), whereby PVH will acquire sole control of Warnaco and, consequently, the entirety of Warnaco's businesses through the merger of Merger Sub with and into Warnaco.

PVH is a corporation active in the design and commercialisation (primarily through wholesale distribution) of apparel, footwear and related accessories under a number of owned and licensed brands, including inter alia Calvin Klein, Tommy Hilfiger, IZOD, Van Heusen, ARROW, Bass, Geoffrey Beene, Chaps, Kenneth Cole New York, MICHAEL Michael Kors, Sean John and Donald J. Trump Signature Collection.

Warnaco is a corporation active in the design and commercialisation of intimate apparel, sportswear, jeanswear and swimwear products under a number of owned and licensed brands, including inter alia Warner's, Olga, Calvin Klein, Chaps and Speedo.