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COMP/M.6717- WHIRLPOOL / ALNO

SECTION 1.2

Description of the concentration

- 1 This notification concerns the proposed acquisition of sole control over ALNO AG by Whirlpool Corporation.
- 2 Whirlpool Corporation is a U.S. incorporated multinational manufacturer of major domestic appliances, listed on the New York Stock Exchange. Whirlpool manufactures and markets a full line of domestic appliances and related products, such as laundry appliances, refrigerators, cooking appliances, and dishwashers.
- 3 ALNO AG is a public listed company headquartered in Pfullendorf, Germany. ALNO AG manufactures and markets kitchen furniture and is the owner of the ALNO, WELLMANN, IMPULS and PINO brands. The company has production sites in Enger, Coswig, Brilon and Pfullendorf, Germany.
- 4 The markets on which Whirlpool Corporation and ALNO AG are active are vertically linked. Kitchen manufacturers sell built-in domestic appliances such as hobs, ovens, refrigerators and dishwashers together with kitchen furniture. These appliances are sourced from undertakings on the upstream market for the manufacturing and marketing of major domestic appliances.

