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COMP/M.6593 - AUDI / DUCATI MOTOR HOLDING

SECTION 1.2

Description of the concentration

This notification relates to the proposed acquisition of sole control within the meaning of Article 3(1)(b) of Regulation (EC) No. 139/2004 by AUDI AG (“**Audi**”) of Ducati Motor Holding S.p.A. (“**Ducati**”).

The business activities of the undertakings concerned are:

- for Audi (together with its parent company Volkswagen AG): development, manufacturing, marketing and selling of motor vehicles, including spare parts and accessories, and of engines.
- for Ducati: design, manufacturing, and marketing of motorcycles including ancillary activities such as spare parts and accessories.