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COMP/M. 6437-Enterprise Holding/Citer

SECTION 1.2

Description of the concentration

1. On 16 November 2011, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ("EU Merger Regulation") by which Enterprise Holdings, Inc., controlled by the Crawford Group, Inc. ("Enterprise", United States), acquires sole control within the meaning of Article 3(1)(b) of the Merger Regulation of Citer S.A. ("Citer", France) by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Enterprise: car rental services, leasing, car-sharing services and related activities in the United States, Canada, Asia, Latin America and the EEA
- for Citer: car rental services in France and Spain