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COMP/M.6219 - ADVENT INTERNATIONAL CORPORATION / PROVIMI PET FOOD BUSINESS

SECTION 1.2

Description of the concentration

Advent International Corporation ("AIC") proposes to acquire using funds which it manages and advises the pet food business of the Provimi Group comprising businesses in the Czech Republic, France, Hungary, the Netherlands, Poland and Slovakia ("PPF"). AIC controls the Advent International private equity group ("Advent"), and manages or advises a number of investment funds. Advent has holdings in various sectors, including industrial, retail, media, communications, information technology, internet, healthcare and pharmaceuticals. PPF is a private label pet food producer whose products comprise dry and wet pet food and snacks.