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**COMP/M.5907 – VOTORANTIM / FISCHER**

**SECTION 1.2**

**Description of the concentration**

1. On 24 November 2010, the Commission received the notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the Votorantim Group and the Fischer Group create a full-function joint venture active in the fruit juice sector, through the merger of the activities of their respective subsidiaries, Citrovita and Citrosuco.
2. The business activities of the undertakings concerned are :
  - Votorantim Group : cement and concrete, mining and metallurgy (aluminum, steel, nickel and zinc), pulp and paper, fruit juice, chemical specialty markets, selfgeneration of electric power and the finance;
  - Fisher Group : maritime services for petroleum platforms, production of fruit juice;
  - Joint venture : production and export of orange juice.

The proposed concentration falls within the scope of Council Regulation (EC) No 139/2004 on the control of concentrations between undertakings.