

Disclaimer :

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COMP/M. 5262 - BONNIER / SCHIBSTED / RETRIEVER SVERIGE

SECTION 1.2

Description of the concentration

Provide a summary (up to 500 words) of the information provided under Section 1.1. It is intended that this summary will be published on the Commission's website at the date of notification. The summary must be drafted so that it contains no confidential information or business secrets.

On 12 December 2008, the Commission received a notification of a proposed concentration pursuant to Article 4 of the EC Merger Regulation, by which Bonnier AB ("Bonnier") acquires 50 % of the shares in Retriever Sverige AB ("the Joint Venture") from Schibsted ASA ("Schibsted"). The Parties will thereafter jointly control the Joint Venture. The business activities of the undertakings concerned are:

- For Bonnier: media holding company
- For Schibsted: media holding company
- For the joint venture: media monitoring, media archives and business analyses

The Parties respectfully submit that the Transaction does not give rise any significant competition concerns.