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## **COMP/M. 4952 - CARLSBERG / SCOTTISH & NEWCASTLE assets**

### **SECTION 1.2**

#### **Description of the concentration**

The Commission has received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (the "**Regulation**") under which Carlsberg A/S ("**Carlsberg**") acquires within the meaning of Article 3(1)(b) of the Regulation control of part of Scottish and Newcastle plc ("**S&N**") by way of two interrelated transactions: (i) the acquisitions of S&N by Bidco, a bidding vehicle 50 per cent owned by Carlsberg and 50 per cent by Heineken International B.V. ("**Heineken**"), and (ii) the subsequent transfer of control to Carlsberg of certain of the businesses and brands of S&N, primarily in China, France, Greece, Russia, Belarus, Estonia, Latvia, Lithuania, Kazakhstan, Ukraine, Uzbekistan, Vietnam and any CIS countries.

By means of a concentration separately to be notified to the Commission, Heineken will acquire control of the remaining brands and businesses operated by S&N.

The business activities of the undertakings concerned are the production, sale, marketing and distribution of beer, soft drinks and mineral water.