

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

COMP/M. 4893 - Quebecor World / RSDB

SECTION 1.2

Description of the concentration

On 9 November 2007, the European Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) 139/2004 by which the undertaking Quebecor World Inc. intends to acquire within the meaning of Article 3(1)(b) of the Council Regulation, (negative) sole control of RSDB N.V. by way of receipt of consideration shares amounting to 29.9% of the post issued share capital of RSDB N.V. and certain veto rights of RSDB's strategic business decisions. In exchange for these shares, Quebecor World Inc. will contribute shares in its European operating companies in the UK, France, Austria, Spain and Scandinavia to RSDB N.V.

The business activities of the undertakings concerned are:

- (i) For Quebecor World Inc.: a provider of print solutions to retailers, cataloguers, branded-goods companies and other businesses with marketing and advertising activities as well as print solutions for publishers.
- (ii) For RSDB N.V.: a provider of printing services in the publishing sector (magazines, inserts, TV guides), catalogue production (mail-order catalogues) and commercial printed matters and services in the marketing and communications sector.

The transaction will not have a significant impact on competition in any of the relevant markets.