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COMP/M.4842 – DANONE/ NUMICO

SECTION 1.2

Description of the concentration

On September 12, 2007, the Commission received a notification of a proposed concentration pursuant to Article 4 of the EC Merger Regulation, by which Groupe Danone S.A. (“Danone”) will make a public offer for all the shares of Royal Numico N.V. (“Numico”). The business activities of the undertakings concerned are:

- For Danone: production and distribution of fresh dairy products, bottled water and biscuits and cereal products;
- For Numico: production and distribution of baby food and clinical nutrition

The parties’ activities have only limited overlap within discrete segments of the baby food sector.