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COMP/M.4688 - NESTLE/ NOVARTIS

SECTION 1.2

Description of the concentration

Nestlé S.A. intends to acquire the Gerber business from Novartis AG.

Nestlé is a Swiss company mainly active in the production, marketing, and sale of a large variety of food and beverage products, including products for the nutrition of infants such as formula, cereals, and meals.

The “Gerber business” is composed of the Gerber Consumer Business, Gerber Life Insurance Company, Gerber Family Services and assets related to the activities of these companies.

The Gerber business is mainly active in the United States where it achieves the vast majority of its global turnover, enjoys a solid reputation and wide recognition and is the market leader in baby food. Gerber’s activities in Europe are small and are limited to baby food, baby care products and accessories. Gerber has employees and a legal entity only in Poland and achieves more than 90% of its EU turnover in Poland.

The Transaction will allow Nestlé to broaden and diversify its activities without impeding competition.