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COMP/M. 4642 – 3i Group / Euro Druckservice

SECTION 1.2

Description of the concentration

3i Group plc intends to acquire, through funds managed by it, sole control of Euro-Druckservice AG.

Euro-Druckservice AG, a German stock corporation (*Aktiengesellschaft*), and its subsidiaries provide industrial offset printing services mainly to publishing houses and retail groups in Germany, Austria and Central and Eastern Europe. The printing products offered range from magazines and newspapers to calendars and advertising products.

3i is a private equity and venture capital company focussing on buyouts, growth capital and venture capital with investments across Europe and further investments in the United States and Asia. 3i has its headquarters in London and is listed on the London Stock Exchange. The principal activities of 3i are the making of investments, the management of third party investments and the provision of management advice.

The strategic and economic rationale for 3i, as a private equity investor, is to acquire control of Euro-Druckservice AG with a view to creating value during the life of the investment.