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## **COMP/M. 4541 – BRIDGEPOINT / RODENSTOCK**

### **SECTION 1.2**

#### **Description of the concentration**

On 30.01.2007, the Commission received a notification of a proposed concentration whereby Bridgepoint Capital Limited (“Bridgepoint”) acquires sole control over First Optical Holding GmbH (“Rodenstock”) through affiliates.

Bridgepoint is a UK based private equity investment firm.

Rodenstock is a German based company which develops, produces and sells ophthalmic lenses and develops and sells frames world-wide.

The parties to the transaction do not have any activities that directly overlap, as Rodenstock is a manufacturer of optical lenses and distributor of frames whereas Bridgepoint is a private equity firm which invests in various sectors. A limited vertical relationship exists only with regard to a single indirect participation held by Bridgestone in a French optical retailer. This relationship is, however, limited in terms of actual and potential scope. The proposed transaction will give Rodenstock a shareholder structure that allows it to implement its mid-term planning and adapt to the changing market environment.

The proposed transaction qualifies for treatment under the Simplified Procedure.