

*Disclaimer :*

*The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.*

## **COMP/M.4353 – PERMIRA /ALL3MEDIA GROUP**

### **SECTION 1.2**

#### **Description of the concentration**

On 18/08/2006, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) 139/2004 Regulation by which the undertaking Havana Bidco Limited, controlled by the Permira Europe III Fund, acquires within the meaning of Article 3(1)(b) of the Council Regulation, sole control of the undertaking All3Media Group Limited by way of purchase of shares.

The business activities of the undertakings concerned are:

- (i) for Permira Europe III Fund: Private equity fund;
- (ii) for All3Media Group Limited: Independent production and distribution of television programmes.