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**COMP/M.4140-TCCC / CCHBC / FRESH**

## **SECTION 1.2**

### **Description of the concentration**

The Transaction is a joint acquisition by The Coca-Cola Company and Coca-Cola Hellenic Bottling Company S.A. of Limited Liability Company Fresh & Co. Fabrika za peradu voća d.o.o. Subotica, a producer of fruit juices active principally in Serbia and Montenegro.