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## **COMP/M. 5806 - KKR & CO / PETS AT HOME**

### **SECTION 1.2**

#### **Description of the concentration**

The Commission has received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (the “EC Merger Regulation”). On 10 February 2010, KKR notified its intention to acquire a majority of Pets at Home’s shares in a transaction financed primarily by KKR and with some debt financing, resulting in KKR having indirect sole control over Pets at Home’s activities within the meaning of Article 3(1)(b) of the EC Merger Regulation.

The areas of activities of the undertakings concerned by the notified concentration are as follows:

- (i) **KKR** – the provision of a broad range of alternative asset management services to public and private market investors and capital markets solutions for the firm, its portfolio companies and clients.
  
- (ii) **Pets at Home** – retail supply of pet-related products, such as pet foods, pet accessories, the sale of small pets, pet grooming and other ancillary pet services, and veterinary services.